



**TITLE APPLICATION
BRANDING NOTIFICATION**

MV2849 10/2025 s.340.01(18p),
s.340.01(20m), s.340.01(55g), s.342.06,
342.065(1)(c), 342.065(1m) Wis. Stats.

Received – Date – Opened

Title Number

Amount Received
Check Cash

Use this form to notify Wisconsin Department of Transportation of vehicle title branding and, if applicable, to transfer title to an insurer.

Section A Vehicle Information				
Year	Make	Model	Color	Vehicle Identification Number (standard VIN has 17 characters)
2015	CHRYSLER	TOWN & CTRY	Red	2 C 4 R D G B G 3 F R 5 9 1 0 4 8
Current State of Title				Title Number
Wisconsin				1358027194466-1

Section B Vehicle Owner Information	
Owner Legal Name	
Skibicki, Rodney A.	
Owner Social Security Number or Wisconsin Driver License Number	
S724 0981 3654 07	
Street Address, City, State, Zip Code	(Area Code) Daytime Telephone Number
1233 Cass St, Green Bay, WI 54301	(920) 555-0192
Date Damage Occurred (if applicable)	☒ Title is attached ☐ Wisconsin lien holder is in possession of title
06/28/2026	

Section C Insurer Information (Do not complete if no insurance claim is involved)		
Insurance Company Name		
FEIN		
Street Address, City, State, Zip Code		(Area Code) Daytime Telephone Number
Claim Number		Date Damage Occurred
		Date Acquired from Owner (if applicable)

Notification Only - Owner is retaining the vehicle. (See reverse for title transfer to insurer.)

The Department will issue a new, branded title in the current owner's name. Send the title with this form to the address below. If there is a lien on your title and a Wisconsin lender holds the title, you may send this form without the title. There is no title fee for title notification only.

Check all applicable brands from the list below.

- ☐ **Salvage** - The vehicle is less than 7 years old and was damaged to the extent that the estimated or actual repair cost, whichever is greater, exceeds 70% of its fair market value.
- ☐ **Hail Damage** - The vehicle is less than 7 years old and was damaged by hail to the extent that the estimated or actual repair cost, whichever is greater, exceeds 70% of its fair market value.
- ☒ **Flood Damage** - The vehicle was damaged by flood to the extent that the estimated or actual repair cost, whichever is greater, exceeds 70% of its fair market value.
- ☐ **Previous Police** - The vehicle was previously used as a police vehicle by a law enforcement agency.
- ☐ **Previous Taxi** - The vehicle was previously used as a taxicab or for public transportation.

I certify the information on this application is true and correct.

X Skibicki, Rodney A.
(Owner/Insurance Company Authorized Agent - Print Name)

X _____
(Owner/Insurance Company Authorized Agent Signature) (Date)

Mail to: Wisconsin Department of Transportation, P.O. Box 7949, Madison, WI 53707-7949

Clear form

Print

How to fill out MV2849 — Title Application Branding Notification

sellmycarhub.com

Wisconsin · written against MV2849 (10/2025), issued under ss. 340.01(18p), 340.01(20m), 340.01(55g), 342.06, 342.065(1)(c) and 342.065(1m), Wis. Stats. [/forms/wisconsin/mv2849-title-application-branding-notification/](https://forms.wisconsin.gov/mv2849-title-application-branding-notification/)

WisDOT's own forms index labels this one for insurance company use, and the label is only half right. Section B is the vehicle owner's, and the option printed under Section C - Notification Only, owner is retaining the vehicle - is a route a private owner uses to get a brand onto their own title after damage, at no fee. If you are selling a car that has been through a total loss and stayed with you, this is the form the buyer's counter will be looking for.

This sheet is not the form. Download the blank MV2849 from the Wisconsin Department of Transportation, Division of Motor Vehicles at <https://wisconsindot.gov/Documents/formdocs/mv2849.pdf> — always take the current revision from the agency rather than a copy. Print this and keep it beside you while you complete theirs.

Every line, in the order you meet it

1	YOU	Section A, the vehicle	Year, make, model, colour and a seventeen-cell VIN comb, with the current state of title and the title number below. Watch out: Current State of Title means where it is titled now, which on a Wisconsin car is Wisconsin. It is there because the same form handles vehicles arriving from elsewhere.
2	YOU	Section B, Owner Legal Name	You, as the owner of record, with a social security number or a Wisconsin driver licence number beneath. Watch out: This is the block that makes the form a seller's rather than an insurer's. If you are branding your own car and keeping it, Section B is where you live.
3	YOU	Date Damage Occurred	In Section B, and asked for whether or not an insurer was ever involved. Watch out: There is a second Date Damage Occurred box in Section C. Fill the one in your own section; the other belongs to a claim.
4	YOU	Title is attached, or the lien holder has it	Two ticks describing where the certificate is. Watch out: If a Wisconsin lender holds your title, tick that and send the form anyway. This is one of the few WisDOT transactions that proceeds without the certificate in the envelope.
5	AGENT	Section C, Insurer Information	Company, FEIN, address, claim number and dates - and only where an insurance claim is involved. Watch out: Leave it entirely blank on a private notification. A half-filled insurer block turns a free notification into a query.
6	YOU	Notification Only - Owner is retaining the vehicle	The private owner's route. The department issues a new branded title in your name, and there is no fee. Watch out: The alternative on the reverse transfers the title to an insurer. Read which side of the form you are on before you sign anything.
7	YOU	The brand list	Salvage, hail damage, flood damage, previous police vehicle, previous taxi - each with its test printed beside it. Watch out: The 70% thresholds are of fair market value, not of what you paid. Tick what actually happened; the buyer's counter will see the brand either way.
8	YOU	Owner / authorized agent - print name	One printed name at the foot of page one, whichever of the two parties is filing. Watch out: Print it as the title has it. The department is about to reissue that title with a brand on it and the names have to line up.

What gets this one rejected

- Completing Section C where there is no insurance claim. The form says not to, in its own heading.
- Ticking a brand that does not meet the printed definition. Salvage is a vehicle less than seven years old damaged more than 70% of fair market value, and the form prints the test beside the box.
- Sending the title where a Wisconsin lender holds it. There is a tick for exactly that, and using it is how the form is filed without the certificate.
- Using it to transfer ownership. Notification only leaves the vehicle in the current owner's name; the transfer half of the form is the insurer's.
- Paying a fee for a notification. There is none - the form says there is no title fee for title notification only.

☒ Amber is what you write ☐ Grey is a block somebody else completes The filled-in example is at the start of this sheet.